



**Lijie Liu**

<https://www.le2design.com/>

leliudesign@gmail.com

## Experience

### **Munchkin**

05.2024 – Present

#### **Industrial Design Internship**

Designed new collection for bath toy.  
Extend infant bouncer to toddler seat.  
Redesign on-the-go food container system.

### **Box Clever**

01.2023 – 04.2023

#### **Industrial Design Internship**

Designed accessories for the iPhone watch.  
Validated ergonomics for beach chair upholstery.  
Enhanced my control over form development and refinement.

### **Essential Design (part of PA Consulting)**

09.2022 – 01.2023

#### **Industrial Design Internship**

Designed the exterior for the next generation of the Nuface device.  
Collaborated with engineers on the internal structure.  
Engaged in prototype medical robotic device - arm and control panel.

### **PHOENIX Design**

06.2021 – 05.2022

#### **Industrial Design Internship**

Engaged in research, interview surveys, and one-to-one model construction.  
Designed a customized combination that included a basin, mirror, and cabinet.  
Developed a systematic research process, became clear and logically rigorous.

### **Qubic Science and Technology**

09.2016 – 08.2018

#### **Design Leader Assistant**

Assisted the design leader to develop a smart light bulb manufacturing process.  
Visited factory test real model and CMF before production.

### **Fashion Industry**

09.2009 – 08.2015

#### **New York, Beijing, Shanghai, Hongkong**

Modeled and collaborated with Vogue, Dior, Bazaar and other leading brands.  
Acted in a documentary and a Luc Besson film.  
Industry charity event business development.

## Education

### **Art Center College of Design**

Graduation 12.2023

Bachelor of Science-Industrial Design

Part time-Teaching Assistant

09.2020 - 12.2020

Google Design Storm

09.2023

### **Beijing Institute Of Fashion Technology**

05. 2015

Bachelor of Fashion

## Awards & Honors

Core 77 2021, Caring Crib, Student Notable

06.2021 – 05.2022

## Software

2D: Sketch, Illustrator, photoshop, InDesign

3D: Rhino, Keyshot, Solidworks

## Hobby

Meditation, Calligraphy

Yoga, Explore Nature